

UNWRAP YOUR CONVERSATION

THIS HOLIDAY SEASON

TO:
PARENTS

BE CANDID:

The holidays are meant for spending quality time with your family. Use this as an opportunity to spark a conversation about a personal experience overcoming an obstacle, or a time when you were faced with a tough decision.



BE OPEN:

Have an open mind and open heart. Your kid should always feel like you are facing issues like peer pressure together. Talk with them, not at them. This is important in order to facilitate the most impactful conversation possible.

BE CLEAR:

The holidays are sometimes stressful for parents but you should make the time to talk with your kids about why adults can consume alcohol and why kids can't. You have a responsibility to be direct about your expectations for your kids.



TO:
KIDS

BE UNDERSTANDING:

Parents have your best interest in mind. Always remember that they have the tough conversations because they care.



BE A LISTENER:

If you're mad, feeling awkward, or sensitive about a topic like underage drinking, at least listen to your parents. You might not digest everything, but you never know when something they say could be useful.

BE AWARE:

Everyone makes mistakes and comes in contact with people who don't have their best interest in mind. Go to your parents for advice, they have a good idea of how to handle bad situations.



TO:
PARENTS
& KIDS

WORK TOGETHER:

Unwrap your relationship with a giving heart and open ears. Talk about the real importance of the Holiday season and...

SAY "YES" to a Healthy Lifestyle
AND "NO" to Underage DrinkingSM



FOUNDATION FOR
ADVANCING ALCOHOL
RESPONSIBILITY